

MA Design Management Application

Interview advice

After submitted your application with all required items, you may be invited to an interview following our review of your application. All interviews are held online and last 15 to 20 minutes. Programme team will provide you the interview schedule and Zoom link in advance.

An interview gives you the chance to share your knowledge and enthusiasm about the course you've applied to. If you're invited to interview, here's what you can expect.

How will I attend my interview?

- All interviews are conducted online using ZOOM.
- All interviews are scheduled in HK time. Please be aware of the time difference if you live outside of the HK.
- Your interview will be 15-20 minutes with a member of our academic team.
- We recommend that you use a desktop or laptop for your interview, rather than a mobile device.
- Check that you have a strong internet connection and a power cable ready.
- Online interviews are conducted to the same standard as in-person interviews. Please have your camera switched on, choose a quiet room, dress appropriately and make sure your phone is on silent.

What if I'm unable to attend my interview?

Let us know immediately by emailing pg.cad@hkuspace.hku.hk. We'll then let you know if there's a possibility of rearranging your interview.

How to join my interview

- On the day of your interview, use the link provided in the interview confirmation email.
- Once you click the link, you'll be admitted into a lobby area (a waiting room). Wait here until your interviewer is ready, they will admit you.
- We're very keen to interview you. However, sometimes interviews can overrun, and you might be waiting a little longer than expected. **If you're not admitted from the lobby area after 20 minutes**, please stay in the lobby and email pg.cad@hkuspace.hku.hk or call **2910 7607** for support.

Interview tips

- Reread your course page and personal statement.
- Research relevant design leaders and styles.
- Do a practice interview with your family or friends.

What do we look for?

- **Knowledge and skills:** Tell us about your creative journey so far. Use your personal statement and portfolio as helpful cues.
- **Passion and curiosity:** What excites and inspires you? We want to see your enthusiasm and curiosity for your subject area.
- **Ask questions:** This is just as much your opportunity to ask questions and make sure UAL is right for you.
- **Creative potential:** Tell us about your aspirations and how your course can help you achieve them.
- **Confidence:** It's natural to feel nervous but just try to be yourself. We just want to learn more about you and your love for your subject.

After the Interview

We'll contact you

We will stay in touch with you via:

- your personal email address

We may email to ask you to:

- upload supporting documents

Please check your email regularly – including your junk and spam folders.